



Steve White, DDS Rescue

Senior Partner and Vice President of DDS Rescue, Steve has over 40 years of experience in the dental industry. He's a nationally known lecturer and author in the fields of business continuity, HIPAA compliance, security and more.

\$100 per practice
(2 CE Credits)

HIPAA and Security

Avoid cybersecurity attacks, data breaches and heavy fines

Fulfill your yearly HIPAA requirements

Includes HIPAA Security Risk Assessment - \$499 value

Important security information for your practice, your personal life and your family!

Prevent Ransomware attacks, protect yourself from hackers and ensure you're HIPAA compliant

Convenient times - we work around your patient schedule



Kevin White, MethodPro

As the CEO of MethodPro, Kevin is well known among thousands of dental practices as the go-to professional for implementation & training. Active with many local and state dental associations, Kevin helps scores of dental practices grow their brands and bottom lines.

\$100 per practice
(2 CE Credits)

Take Your Dental Practice to the Cloud!

How to choose the right cloud-based solution for your practice

Learn the basics of cloud-based computing and see how often we actually use it

3 benefits of cloud-based software your practice could use

3 things to consider before going to the cloud: expense, tech specs and conversions

Identify your must-haves: workflow, patient experience and revenue cycle management

Comparing your options: choose the best fit for practice management, marketing, patient communication and dental analytics software



Dr. Greg Grillo, MethodPro

Dr. Grillo currently practices in Washington state and is a dental network security and marketing expert. He is a speaker, trainer and nationwide consultant on selling dental practices.

\$250 per practice
(2 CE Credits)

Dental Practice Transitions

Design an exit plan for maximum profit, fulfillment and legacy

Map out your career journey and current milepost

Identify 8 common transition mistakes

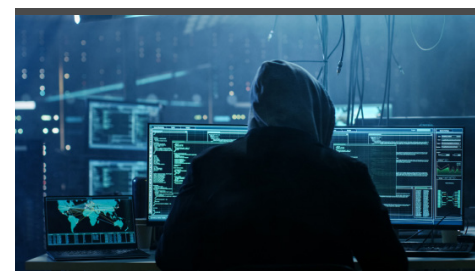
Explore 6 exit options

5 critical considerations before a DSO sale

How to get an accurate valuation from a trustworthy resource

How to manage key psychological components often overlooked in a sale

Review EBIDTA, multiples and an actual practice valuation



Get Prepared - By Dr. John Flucke Healthcare Is the #1 Ransomware Target

If you've followed the news for the past two years, you've heard the term over and over again: Ransomware. As infections from the pandemic have receded, infections from ransomware have increased. Whether it's due to the tremendous number of employees working from home or just a coincidence, the number of ransomware infections in businesses has increased exponentially. Even prior to COVID-19, ransomware infections were on the rise, but now they seem to be everywhere.

In the last six months, we have seen ransomware attacks on thousands of companies that have paid tens of millions of dollars in ransom. Healthcare has grown to be the number one ransomware target and this problem is one that I feel obligated to warn my peers about. Although it did not initiate a major news response in the U.S., the state healthcare system of Ireland was attacked on May 14th and knocked offline for a significant amount of time and is still recovering.

U.S. healthcare providers have been doubly hit as the federal government has stated that a ransomware data breach is considered a reportable data breach, which might create a massive HIPAA violation with fines and legal liabilities.

A data breach can be a catastrophic event for a dental practice. Paying the ransom does not guarantee that the files totally decrypt. Stories abound of people paying ransom who are still left with massive data loss. **A private dental practice cannot afford to lose all their data, close for weeks and expect to survive.** In most cases, the criminals are lurking in the network for days or weeks before triggering the encryption. This time allows them to place the encryption software on removable drives connected to the network, so even a good backup stored at the doctor's home is sometimes not adequate protection.

How Do You Prepare for a Ransomware Attack?

Plain and simple, the days of trusting your backup procedures to a non-IT professional are over, and in fact, my advice is to trust your backup procedures to an IT professional whose specialty is backups. Like healthcare, IT is now divided into subspecialties with experts in different disciplines. These experts know the hardware firewall (a must) and antivirus software (another must) that will best fit your practice and your network. The other critical piece is a HIPAA Risk Assessment. This assessment is not only a requirement under HIPAA laws but will point out weak spots in your infrastructure and network settings. A good backup vendor will be able to provide all these things.

I look upon the expenditures in this area of business operations as insurance. Protecting your data is no longer a "good idea," it's required by law. The money you spend for protection is money well spent. The amount spent for security is tiny compared to revenue lost and money paid to recover from a breach.

While no system can completely eliminate risk, having a well thought out and implemented IT security plan can make it much more difficult for someone to get inside your network. **In closing, I would like to say DDS Rescue protects my data and my network. I feel confident saying you should allow them to protect you as well.**



Dr. John Flucke is in private practice in Lee's Summit, MO, and consults with manufacturers

helping to develop techniques, technologies and products. He also serves as Technology Editor and Chief Dental Editor for *Dental Products Report* magazine and writes the popular dental blog, "Ramblings of Dentistry's Technology Evangelist," which covers technology in healthcare.



LUNCH OR COFFEE INCLUDED

Contact us to schedule!

Ready to schedule a HIPAA security risk assessment?

Contact us to schedule!

SERVICES & PRICING



Backup & Recovery

**DDS Rescue Backup
Disaster & Recovery*****
Starting at
\$249/month

**File-Level Backup for
Cloud-Based Offices**
Starting at \$199/month
with \$299 installation*

	1 hour	5-8 hours+**
Estimated Recovery Time	1 hour	5-8 hours+**
Spare Server or Workstation Required for Recovery	-	X
Local Backup Protection Against Ransomware	X	-
Cloud Backup Protection Against Ransomware	X	X
Ability to Backup Domain	X	-
Professionally Monitored 24/7 to Ensure Clean Backups	X	X
Daily Verification and Validation Emailed to Customer	X	-
Experienced Dental IT Support Staff to Assist with Troubleshooting and Recovery	X	X
HIPAA Compliance and Training Included	X	X
Recommended Environment	Primary office with hosted databases onsite--all PMS supported	Supported onsite PMS: EagleSoft & Dentrix only. Secondary satellite office or any office using cloud based PMS (Fuse, Ascend, Curve, Dentrix Enterprise), No 3D and the Windows domain is not critical
\$1,000 Backup Guarantee	X	-

*Installation fee waived for current customers who convert to Cloud. External hard-drive required (approx. \$175)

**Varies based on data size, performance of client IT, access to a spare workstation or server & other factors

*** RAID1 Server device required (approx \$1850)

Network Security Services

Monthly Fee (Per Computer)

	Enterprise-Level Firewall Security Management	Enterprise-Level Antivirus	Professionally Managed Windows Updates	Enterprise-Level HIPAA Compliance	Quarterly Hardware Report	Full Remote IT Service	Workstations	Servers
White Glove IT & Security Advantage Plan*	X	X	X	X	X	X	\$59.99	\$129.99
Security Advantage Plan*	X	X	X	X	X		\$16.99	\$24.99

*Minimum monthly charge. VPN fee is additional. Firewall not included.

Consulting

NETWORKING & SOFTWARE

- Configuring and joining workstations to domain
- Practice Management Software Upgrade
- Domain creation & server installation
- PMS Migration to new provider
- Network Printer/Scanner Setup
- Remote Access Setup (on server)
- Office 365 Install and Setup
- Paperless Consult
- Server encryption
- Guest Wifi Setup
- Data Management
- Hosted Exchange Setup
- Switch Install and Setup

HARDWARE



- Firewalls
- Servers & workstations
- Battery backups
- Server cages & locks
- Switches
- Wireless access points



Compliance & Training

OSHA AND INFECTION CONTROL

- ▶ **Full Service - \$699/year**
 - Yearly site assessments performed in conjunction with a DDS Rescue compliance specialist
 - Fast electronic document creation and management
 - Unlimited online or live annual CE accredited training per location
 - Pizza or coffee included
 - 2 CE credits

- ▶ **Basic Service - \$499/year**
 - Fast electronic document creation and management
 - Unlimited online CE accredited training per location
 - 2 CE credits

HIPAA

- ▶ **\$69/month**
 - Includes enterprise-level risk assessment
 - 2 CE credits
 - All patient-facing forms
 - Convenient online portal