



## PRESS RELEASE

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### **Dental Industry Veteran Steve White Joins DDS Rescue™ Team**

CARLSBAD, CA—Dental industry veteran Steve White has joined DDS Rescue™ as the Vice President of Sales and Marketing. Former Sr. VP Sales and Marketing for J. Morita USA, Inc., White has more than 30 years of dental industry experience and extensive knowledge of both retail and wholesale sales and marketing.

In White's role in sales and marketing for DDS Rescue, he will apply his vast knowledge of the dental practice to educate dentists on the importance of proper backup/business continuity systems. DDS Rescue, a cutting-edge backup system that was recently awarded the Pride Institute Best of Class Award, is a high-tech solution built specifically for high-end dental practices.

"The modern dental practice relies on computer technology more than anything," says White. "This technology keeps the practice running, but if it should fail—as it often does—it can take the practice down with it."

"Every practice needs an effective backup and recovery solution," continues White. "But the type of backup system in place is critical because it can make the difference between staying in business or not."

Most experts believe that to keep a practice up and running, dentists need access to their patient data within minutes. DDS Rescue is the only system on the market that can restore practice data in minutes—versus days or weeks with traditional backups—and it allows you to recover deleted files and corrupt databases immediately.

The DDS Rescue system features an onsite failover server, which is constantly backing up data, as well as an online component so practice data can be accessed online in case of an emergency.

DDS Rescue is ideal for dental because it is HIPAA-compliant and minimizes HITECH liability. Data never leaves the office in an unencrypted format. The device also features a GPS locator to help authorities recover the system in case of theft.

For more information, contact DDS Rescue™ at 800-998-9048 or go to [www.ddsrescue.com](http://www.ddsrescue.com)

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